



The Healthy Start Coalition of Brevard County is a local, non-profit, 501(c)(3) organization that works to make sure that all moms and babies have the services they need to begin healthy lives together. Healthy Start provides moms, newborns and families with the resources, help and support they need to have a healthy pregnancy and a healthy baby. Free services are not based on income or insurance.

COVID-19 UPDATE

Due to the impact of COVID-19, Healthy Start is still taking every precaution we can for the safety of our staff and our moms and babies of Brevard, while working within the best practices set forth by the CDC, the Florida Department of Health, and the State of Florida. Our "home-visiting" services are currently being provided via video-conferencing or over the phone. If you have any questions or concerns, please call us at 321.634.6101.

RISK SCREENING RATES

Florida's Risk Screening process and Healthy Start services were enacted by state legislation in 1991 with the goals of reducing infant mortality, reducing the number of low birth weight babies and improving health and developmental outcomes for all Florida's babies.

PRENATAL RISK SCREENING RATES			
	Processed Screens	Consent to Screen	Referred To Community Connect
Brevard 2019	4,675	83.59%	69.63%
Florida 2019	172,002	89.88%	64.88%
Brevard 2018	4,880	83.91%	79.37%
Florida 2018	173,138	89.45%	59.93%

Completing the Prenatal and Infant Risk Screening forms are valuable for all mothers and babies regardless of age, race, or economic status. Thank you to our local community partners for your support in the moms and babies of Brevard, without your support we would not be able to reach those in need of assistance.

Prenatal Processed Screens and Births:

This number should reflect the number of new patients seen in your office and births during the reporting period.

Florida Statute 383.14 requires that every prenatal patient receive a Prenatal Risk Screening form at her first prenatal visit and requires an Infant Risk Screen to be completed for every infant at the time of birth.

INFANT RISK SCREENING RATES			
	Births	Consent to Screen	Referred To Community Connect
Brevard 2019	5,151	85.07%	57.44%
Florida 2019	219,464	96.02%	40.03%
Brevard 2018	5,282	87.52%	46.20%
Florida 2018	221,075	96.42%	35.41%

Consent to Screen:

This number reflects the number of patients who signed consenting to be screened on the prenatal screen and consented to be screened on the infant screen.

We have many offices and hospitals that get a 98-100% consent and referral rate, but on an average, Brevard County is below the state level on consents to screening on both the prenatal and infant risk screens.

Referred To Community Connect:

This number reflects the percentage of those referred, for resources, from those that consented to the screen.

Florida Statute 383.14 requires providers to educate their patients about the screening forms and services available.

Our referral rates are higher than the state average for both the prenatal and infant risk screens. Thank you for your continued support in Healthy Start and referring those that have consented to the screens.

Statistics:
Florida Department of Health, <http://www.flpublichealth.com/>

WHAT IS COMMUNITY CONNECT?

COMMUNITY CONNECT is the foundation for a system of care and provides a one-stop entry point for needed services. COMMUNITY CONNECT contacts, assesses, provides information, and makes referrals to home visiting programs and other community services.

Eligibility for COMMUNITY CONNECT begins when a pregnant woman or infant is screened and referred by their health care provider or hospital through the risk screens.

Services and Resources:

- Home visiting programs: Healthy Families, Healthy Start, and Nurse Family Partnership
- Childbirth education
- Newborn care instruction
- Breastfeeding education and support
- Child development education and support
- Parenting education and support
- Counseling services
- Help to quit smoking
- Nutritional education
- School readiness
- Family planning education
- Car seat safety
- Infant safety

Community Connect
Connecting families with the resources they need



Connect Today!
Call 321-634-6101

A HEALTH CRISIS IMPACTING WOMEN AND BABIES OF COLOR

March of Dimes

Data show that the U.S. remains among the most dangerous developed nations in the world for childbirth. Over 700 women die each year from pregnancy related causes, and the CDC reports that 60 percent are preventable. It is even more dangerous for communities of color:

- Black women are 3 times more likely than White women to die from pregnancy-related causes nationwide.
- Black babies are more than twice as likely as White babies to die before their first birthdays.
- Women of color are up to 50 percent more likely to give birth prematurely.

TAKING ACTION

March of Dimes offers a number of programs that seek to promote health equity for moms and babies. March of Dimes recognizes that implicit bias and stigma experienced by patients are potential contributors to the disparities in maternal and infant health outcomes. This year, March of Dimes launched an implicit bias training for health care providers with the goal of uncovering institutionalized racism in the health care system and training health care workers not to perpetuate the cycles of discrimination. In addition, the Beyond Labels website was created as a resource to raise awareness of stigma and work to help eliminate these disparities by addressing the root causes.

Visit beyondlabels.marchofdimes.org for more information.

Reference: March of Dimes, 2020, <https://www.marchofdimes.org/mission/health-disparities.aspx>
Statistics are referenced on article page. To read full article, please visit link above.

Safe Sleep for Your Baby

On average about **3,500** infants die suddenly and unexpectedly each year in the United States. Most of these deaths result from **Sudden Infant Death Syndrome (SIDS) and other sleep-related causes of infant death, such as suffocation.**¹



Safe to Sleep

campaign launched in **1994**
formerly the Back to Sleep campaign



Mission:

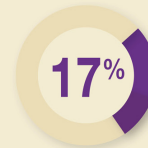
to educate parents, caregivers, and health care providers about ways to reduce the risk of SIDS and other sleep-related causes of infant death

SIDS

The proportion of **infants placed on their backs** to sleep increased from **17%** to **73%**.



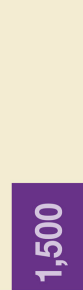
1993



2010



Number of **SIDS deaths**



Number of **other sleep-related infant deaths**



50%

The U.S. **SIDS rate dropped** more than **50%** between 1994 and 2016. However, at the same time, **the rate of infant deaths from other sleep-related causes increased.**

¹ CDC, (2018). Sudden Unexpected Infant Death and Sudden Infant Death Syndrome. <https://www.cdc.gov/sids/AboutSUIDandSIDS.htm>

Brevard C.A.R.E.S. & Cribs for Kids

Parents or caregivers can receive a Cribette by completing an education and awareness class about safe sleeping practices, the dangers of co-sleeping, and the risk factors associated with SIDS. Refer your families to Brevard Cares.

brevardcares.org/get-involved/cribs
Brevard C.A.R.E.S. at (321) 632-2737